



# THE CITADEL

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## POLL

Survey October 17 and ended October 25, 2024

Research Design: Reach 1,000 or more random registered voters, as well as more than 350 Black registered voters in each South Carolina and Georgia.

Sample gathered from South Carolina and Georgia registered voter files, as well as some from Verasight's panel of online respondents.

### Survey Instrument

#### Once Informed Consent is Given

[If the respondent is not known to be a registered voter]

REG\_VTE Are you a registered voter in [Georgia / South Carolina]?

- 1 Yes
- 2 No

Q1 What County in [Georgia / South Carolina] are you registered to vote?

[List all 46 counties, selecting the FIPS code] 1 = Abbeville, 3 = Aiken...

[List all 159 Counties in GA, selecting the FIPS Code] Dropdown – Type in.

Q2 Were you born in [Georgia / South Carolina]?

- 1 Yes
- 2 No, born in another state
- 3 No, born in another country
- 9 (DO NOT READ) Refused

Q3A [If born in SC] Have you always lived in [Georgia / South Carolina] or did you move back to [Georgia South Carolina] after living somewhere else?

- 1 Always in [Georgia / South Carolina]
- 2 Moved back within the past 5 years
- 3 Moved back sometime between 5 and 10 years ago
- 4 Moved back more than 10 years ago
- 9 (DO NOT READ) Refused

Q3B [If not born in SC] Approximately how long have you lived in [Georgia / South Carolina]?

- 1 Moved to [Georgia / South Carolina] within the past 5 years
- 2 Moved to [Georgia / South Carolina] sometime between 5 and 10 years ago
- 3 Moved to [Georgia / South Carolina] more than 10 years ago
- 9 (DO NOT READ) Refused

Q4 [If Q2=No, born in another state or Q3A=Moved back] Did you move to [Georgia / South Carolina] from one of the following states?

[List all 50 in alphabetical order, with Washington, D.C. listed] 1 = AL

## **MAIN QUESTIONNAIRE**

Q5 In the election for President this November between Vice President Kamala Harris and former President Donald Trump, who would you vote for? [IF DON'T KNOW: Well, which way do you lean?] [RANDOMIZE NAMES]

- 1 Democrat Kamala Harris
- 2 Republican Donald Trump
- 3 Green party candidate Jill Stein
- 4 Libertarian party candidate Chase Oliver
- 5 United Citizens party candidate Cornell West
- 6 Someone else
- 9 (DO NOT READ) Refused

Q5\_S [Ask if Q5=3, 4, 5, 6, or 9]

Would you say you're certain to vote for someone else or do you lean towards Harris or Trump?

- 1 Certain you will vote for someone else
- 2 Considering Kamala Harris
- 3 Considering Donald Trump
- 4 Don't know

Q6H [If Q5 = 1] What is the reason you most prefer Kamala Harris to be president? Is it because:

- 1 Harris fights for people like me
- 2 Trump should not be in power
- 3 Harris is focused on the right policies
- 4 America needs a new direction

Q6T [If Q5 = 2] What is the reason you most prefer Donald Trump to be president? Is it because:

- 1 Trump has a track record of success
- 2 Harris should not be in power
- 3 Trump is focused on the right policies
- 4 America needs a new direction

Q6 Have you voted in [Georgia / South Carolina] before?

- 1 Yes
- 2 No
- 3 Unsure

Q7 There are many reasons people do or do not vote. Thinking about November's election for president, on a scale of zero to 10, where 10 means you're certain you will vote and zero means there is no chance you will vote, please tell me how likely it is you will vote. If you have already voted, either early or by sending in a mail or absentee ballot, please just say so.

- 1 Definitely will
- 2 Probably will
- 3 Probably not
- 4 Definitely not
- 0 Already voted
- 9 (DO NOT READ) Refused

[Ask if Q7>0]

Q8 When you vote, do you prefer to cast a ballot in-person early, on Election Day, or by mail?

- 1 In-person early
- 2 In-person on Election Day
- 3 Absentee by mail
- 4 Not sure
- 9 (DO NOT READ) Refused

Q9 Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all

Q10 Do you believe the presidential election in [Georgia / South Carolina] will be won in a close election or non-close election?

- 1 will win a close election
- 2 will win a non-close election
- 3 not sure

[Ask if Q10<3]

Q11 Do you believe Kamala Harris or Donald Trump or [Q10] in [Georgia / South Carolina]?

- 1 Kamala Harris
- 2 Donald Trump
- 3 Or someone else

[Ask if Q10=3]

Q11\_NS Do you believe Kamala Harris or Donald Trump will win in [Georgia / South Carolina]?

- 1 Kamala Harris
- 2 Donald Trump
- 3 Or someone else

Q12-17 Regardless of how you might vote, who do you trust to do a better job on each of the following?

[RANDOMIZE order of names displayed]

	Kamala Harris 1	Donald Trump 2	Not confident in either 3
Keep communities safe			
Protect American interests abroad			
Provide assistance after natural disasters			
Address the rising cost of living			
Immigration and border security			
Unite the country			

Q18B Hurricane Helene impacted much of the Southeast in late-September, would you say that you saw, read, or heard more information than usual, less information than usual or about the same amount of information as usual about preparing for the major storm?

- 1 Much more
- 2 Somewhat more
- 3 About the same
- 4 Somewhat less
- 5 Much less

Q18P After the storm, have you seen, read or heard more information than usual or less information than usual about federal assistance to communities impacted by Hurricane Helene compared to other storms?

- 1 Much more
- 2 Somewhat more
- 3 About the same
- 4 Somewhat less
- 5 Much less

Q20 Was what you saw, read, or heard positive or negative, regarding the response and assistance provided by the government after Hurricane Helene?

- 1 All positive
- 2 Mostly positive
- 3 Mix of positive and negative
- 4 Mostly negative
- 5 All negative

The next questions are about your political views

Q20 In 2020, which candidate did you vote for in the presidential election?

- 1 Joe Biden
- 2 Donald Trump
- 3 Someone else
- 4 Did not vote
- 5 Cannot recall

Q21 Do you consider yourself to be a Republican, Democrat, or neither?

- 1 Republican
- 2 Democrat
- 3 Neither

Q21P [If Republican or Democrat] Do you consider yourself to be a strong [Republican/Democrat] or not strong [Republican/Democrat]?

- 1 Strong
- 2 Not strong
- 3 Unsure

Q21N [If independent, no preference, or other party] Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Democratic
- 2 Republican
- 3 Neither

Q22 Using a 7-point scale where 1 is extremely liberal and 7 is extremely conservative, how would you rate your political views?

- 1 Extremely Liberal
- 2 Liberal
- 3 Slightly Liberal
- 4 Moderate, Middle of the Road
- 5 Slightly Conservative
- 6 Conservative
- 7 Extremely Conservative
- 8 Don't know

### **SENSE OF COMMUNITY**

Q23 Is there public art connected to your community - like a mural of local history - or related to a recognizable product - like Coca-cola near your courthouse square?

- 1 Yes, mural of local history honoring a time or event
- 2 Yes, an advertisement for a major company (like Coca-cola)
- 3 Yes, an advertisement of a local business
- 4 No, there is no public art like this

Q24 Is your historic courthouse square important to the identity of your community?

- 1 Yes
- 2 No
- 3 Unsure

Q25 Is there a prominent monument, memorial or statue on your courthouse square?

- 1 Yes, a Confederate monument or memorial
- 2 Yes, another sort of monument or memorial
- 3 No

Q26 Do you agree or disagree with the following statement: The courthouse square is a source of local pride and unity in our community?

- 1 Yes it is a source of pride
- 2 Yes it is a source of unity
- 3 Yes a source of pride and unity
- 4 No, not a source of pride or unity

## Traits & Job

Q27-29 Do you agree or disagree that the President of the United States should:  
[RANDOMIZE order of traits displayed]

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Unsure
Respect the public's ideas and feelings	1	2	3	4	5
Accomplish tasks efficiently					
Project calm					

Q30 – Q35 Do you approve or disapprove of the way  
[RANDOMIZE order of names displayed]

	Strongly Approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Neither
Joe Biden is handling his job as president?	1	2	3	4	5
Kamala Harris is handing her job as vice-president?					
Donald Trump handled his job when he was President?					
Brian Kemp is handling his job as governor? (GA)					
Raphael Warnock is handling his job as senator? (GA)					
John Ossoff is handling his job as senator? (GA)					
Henry McMaster is handling his job as governor? (SC)					
Lindsey Graham is handling his job as senator? (SC)					
Tim Scott is handling his job as senator? (SC)					

Q36 In American Politics do you agree or disagree that electing officials from the Republican party in 2024 would result in lasting harm to the United States.

- 1 Strongly agree
- 2 Somewhat agree
- 3 Somewhat disagree
- 4 Strongly disagree
- 5 Not sure

Q37 In American Politics do you agree or disagree that electing officials from the Democratic party in 2024 would result in lasting harm to the United States.

- 1 Strongly agree
- 2 Somewhat agree
- 3 Somewhat disagree
- 4 Strongly disagree
- 5 Not sure

## Demographics Questionnaire

D1 In what year were you born?

####, year much be lower than 2007

D2 What is your gender?

1 Female

2 Male

3 Neither/Refused

D3 Are you Hispanic, Latino, or Spanish Origin? If yes, what is the national origin of your ancestry?

1 No

2 Yes, Mexican

3 Yes, Puerto Rican

4 Yes, Cuban

5 Yes, Salvadorian

6 Yes, Dominican

7 Other [text entry]

D4 What is your race? Select as many as apply to you.

1 White

2 Black or African American

3 Asian or South Asian

4 American Indian or Alaska Native

5 Native Hawaiian or Pacific Islander

6 Some other race [Open]

D5 What is the highest level of education you have attained?

1 Attended high school, but did not graduate

2 High school diploma or equivalency

3 High school graduation, some college

4 Completed Associates Degree

5 Completed Bachelor's Degree

6 Graduate or Professional Degree/Coursework

9 (DO NOT READ) Refused

D6 What is your marital status?

1 Married

2 Divorced

3 Separated

4 Single/Never Married

5 Widowed

9 (DO NOT READ) Refused

- D7 Which of the following best describes your employment last week?
- 1 Retired
  - 2 Employed full-time
  - 3 Employed, part-time
  - 4 Self employed
  - 5 Seeking employment
  - 6 Unemployed, not seeking work
  - 9 (DO NOT READ) Refused
- D8 Did you ever serve on active duty in the U.S. Armed Forces?
- 0 No
  - 1 Active duty now
  - 2 Active duty in the past
- D8\_F When did you serve on active duty in the U.S. Armed Forces? [Select all that apply]
- 1 Gulf War era II (September 2001–present)
  - 2 Gulf War era I (August 1990–August 2001)
  - 3 Vietnam era (August 1964–April 1975)
  - 4 Korean War (July 1950–January 1955)
  - 5 World War II (December 1941–December 1946)
  - 6 Other service periods (all other time periods)
- D9 How many adults who currently live with you are 18 years old or older? Please be sure to include yourself.
- 1 Yourself alone
  - 2 Yourself and one other adult
  - 3 Yourself and two other adults
  - 4 Yourself and three other adults
  - 5 Yourself and four other adults
  - 6 Six or more adults
  - 9 (DO NOT READ) Refused
- D9F How many children under 18 are currently living with you, if any?
- 0 None
  - 1 One
  - 2 Two
  - 3 Three
  - 4 Four or more
  - 9 (DO NOT READ) Refused



D10 In the last calendar year, what was your total household income, including wages, salaries, Social Security, and retirement benefits before taxes?

- 1 Less than \$30,000
- 2 \$30,000-\$49,999
- 3 \$50,000-\$74,999
- 4 \$75,000-\$99,999
- 5 \$100,000-\$149,999
- 6 \$150,000-\$199,999
- 7 \$200,000 or more
- 9 (DO NOT READ) Refused

D11 Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

- 1 Living comfortably
- 2 Just getting by
- 3 Struggling to make ends meet
- 9 (DO NOT READ) Refused

D12 "What is your present religion, if any? Are you:

- 1 Protestant
- 2 Roman Catholic
- 3 Mormon
- 4 Orthodox such as Greek or Russian Orthodox
- 5 Jewish
- 6 Muslim
- 7 Buddhist
- 8 Hindu
- 9 Atheist
- 10 Agnostic
- 11 Something else
- 12 or nothing in particular
- 99 (DO NOT READ) Refused

D13 Do you consider yourself a born-again Christian?

- 1 Yes
- 2 No
- 3 Unsure

D14 Are you willing to be contacted again to share your opinions in the future?

- 1 Yes
- 2 No
- 3 No answer given